

New FIA Labeling & Hologram Requirements Effective January 1st, 2013

Effective January 1st, 2013, the Fédération Internationale de l'Automobile (FIA) is implementing a **mandatory** new labeling requirement for many safety products, including safety fuel cells. Most importantly, a **hologram** will be adhered to the fuel bladder that if tampered with or removed, will self-destruct. The FIA's goal is to uphold product safety standards by reducing the possibility of counterfeiting.

All **new** fuel cells purchased **after** January 1st, 2013 and used in FIA sanctioned events will be required to carry this new FIA hologram. Any existing fuel cell that is within the 5 year legal FIA life-span (2008 and newer) is "grandfathered" and will be permitted for competitive use for its entire 5 year life. Please consult with a representative from your sanctioning body if you are unsure whether this mandate applies to you.

ATL will comply with these new FIA regulations and will offer fuel bladders with both the new FIA label and hologram as well as bladders with ATL's "traditional" approval markings. When ordering a new fuel cell from ATL, you **MUST** specify at time of purchase whether your bladder requires the new FIA hologram. Under no circumstances can ATL supply holograms for post-sale application. Once a bladder leaves the factory after initial sale, regrettably, it cannot be sent back, at any time, for a hologram to be applied.

Unfortunately, this new FIA hologram and label plus a mandatory record keeping system comes at a price. ATL must purchase these holograms directly from the FIA and regrettably has to pass these fees and documenting costs on to customers. For those who would like to purchase an ATL fuel cell with the **new FIA label and hologram**, the additional charges are as follows: FIA FT 3 or FT 3.5 label and hologram is \$47.50 and for FIA FT5 is \$79.00.

If you have any questions about this new FIA hologram and labeling mandate, please contact an ATL Sales Engineer toll-free by dialing 800-526-5330, or 001-201-825-1400 if you are outside the U.S. You can also reach ATL via email at atl@atlinc.com.

We thank you for your cooperation and understanding.

ATL Racing Fuel Cells



SOFT RUBBER (FABRIC) BLADDERS, INCLUDING:

- SUPER CELL® "600" Series
- SUPER CELL® "500" Series
- SUPER CELL® "300" Series
- SUPER CELL® "200" Series
- SUPER CELL® "100" Series
- BANTAM® Series
- ATL CUSTOM Fuel Bladders



HARD RUBBER (MOLDED) BLADDERS, INCLUDING:

- SPORTS CELL® Series
- SAVER CELL® Series
- RACELL® Series